



**NEW YORK, NY April 20, 2016** – Condé Nast Traveler announces an exclusive release via Snapchat of its 20<sup>th</sup> edition of the HOT LIST to creatively and authentically speak to millennial and post-millennial audiences.

This is the 20th edition of the HOT List – the world’s best hotels that have opened their doors in the last 12 months. Condé Nast Traveler’s editors and reporters crisscrossed 6 continents and 36 countries to review hundreds of properties firsthand. The 60 outstanding winners represent not only the vanguard of the hotel world, but where travelers are headed next. The outcome

of the HOT list was that hotels have rediscovered the true meaning of the term *design hotel*; *eco-friendly* came to signify something truly inspired; and emerging destinations were put on the map.

The 13 stateside hotels that have been granted this award will be released exclusively on Snapchat at 9:00 am Eastern Standard Time on April 20, 2016 and the entire list of the 60 winning properties will be available for everyone on CNTraveler.com the same day at 12:00 pm Eastern Standard Time.

"This just makes sense to us. Travel is so visual, so experiential, so personal. Where else but Snapchat can it be brought to life in such an immersive way? The Hot List — our editors' picks of the best new hotels in the world — is one of the most popular and engaging pieces we do all year. Our readers love to see where we've been, and they love to tell us their own stories — about those same hotels or about others. We feel like Snapchat is where so many conversations are happening right now. It's the perfect place to get this one started." says Brad Rickman, Digital Director, Condé Nast Traveler.

The complete HOT List will be available in print in the May Issue of Condé Nast Traveler on newsstands nationwide on April 26, 2016 and on CNTraveler.com on April 20, 2016 at 12:00 pm Eastern Standard Time.

#### *About Condé Nast Traveler*

As the most discerning, up-to-the-minute voice in all things travel, Condé Nast Traveler is the global citizen’s bible and muse, offering both inspiration and vital intel. Condé Nast Traveler is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 28-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 3 Webby Awards in 2015. [www.cntraveler.com](http://www.cntraveler.com)

**Conde Nast Traveler Debuts Hotel Hot List on Snapchat - [DIGIDAY](#)**