



## **MOTIF SEATTLE, A DESTINATION HOTEL, RECEIVES AAA FOUR DIAMOND RATING**

### ***Hotel also Recently Named Top Hotels in Seattle in Conde Nast Traveler Readers' Choice Awards***

**SEATTLE, Washington – November 9, 2017** – [Motif Seattle](#), A Destination Hotel, is proud to announce that it has been awarded the prestigious AAA Four Diamond Rating. This recognition follows the recent announcement that the hotel was ranked the #6 Best Hotel in Seattle in the *Conde Nast Traveler* Readers' Choice Awards.

“On behalf of Motif Seattle, I am thrilled and honored that our hotel has earned the AAA Four Diamond rating,” said Shannon Sheron, General Manager of Motif Seattle. “This reward, along with the recent recognition by *Conde Nast Traveler* readers, acknowledges the dedication and passion shown by our team, who have worked tirelessly to serve our guests with a level of distinction and personalized attention befitting our status as one of Seattle’s most beloved hotels.”

The AAA Four Diamond Rating is assigned to hotels that featuring an extensive array of amenities combined with a high degree of hospitality, service, and attention to detail. Fewer than six percent of the nearly 28,000 properties worldwide approved by AAA achieve this distinction. Continuing a more than 80-year tradition, AAA’s professionally trained inspectors use published guidelines to conduct unannounced hotel and restaurant evaluations.

Earlier in 2017, Motif Seattle underwent a comprehensive \$10 million guestroom redesign of all 319 guestrooms of the design-driven boutique hotel, as well as enhancements to its corridors, giving the property a sleek urban style while maintaining a residential comfort. The fresh redesign is distinctive to the Seattle market, complete with striking art walls that serve as bold representations of the Seattle cultural scene and artwork created by local artists.

### **About Motif Seattle, A Destination Hotel**

Motif Seattle is downtown Seattle’s premier independent hotel as well as home to Frolik Kitchen + Cocktails –consistently voted one of the best rooftop bars in America. Located in the epicenter of downtown Seattle within walking distance to the city’s top attractions, Motif Seattle is in the center of it all. As Seattle’s largest independent hotel, Motif Seattle establishes a connection with the local community through talented designers and artists, emerging musicians and bands, and highlights the region’s culinary offerings. The hotel features amenities including a vibrant award-winning restaurant offering an extensive outdoor patio with sweeping city views, a dedicated meetings and conference facility with over 22,000 square feet of functional and inspiring meeting space, a state of the art fitness center, and a highly visible location on Fifth Avenue and Pike Street. For more information please visit [www.motifseattle.com](http://www.motifseattle.com). Follow us on Instagram at [@motifseattle](#) and [facebook.com/motifseattle](https://facebook.com/motifseattle).

## **About Destination Hotels**

Destination Hotels (Destination) is a collection of luxury and upscale independent hotels, resorts and residences across the United States and Caribbean. Offering authentically-immersed and enriching experiences, each property is individual at heart, yet connected by a commitment to drawing upon the best of each location. Highly distinct, the Destination experience is always memorable and matchless; guests will feel the locale in a genuine way through each property and during the engaging moments cultivated both in and outside of them. Continuously growing with more than 40 properties, the award-winning portfolio features 19 renowned golf courses, 18 indigenous spas, and 112 exceptional bars and restaurants. Destination Hotels are true to our place; diverse by design. For more information, visit [www.destinationhotels.com](http://www.destinationhotels.com). Follow us on Twitter: @Destination. Like us on Facebook: DestinationHotels.

## **About AAA Diamond Ratings**

For more than 80 years, AAA has used professional inspectors to conduct anonymous, in-person property evaluations. AAA offers the only rating system using comprehensive, on-site professional hotel and restaurant evaluations using published guidelines weighted by member priorities. With a far greater inventory than any other rating entity, AAA's rating system covers the United States, Canada, Mexico and the Caribbean.

Travelers can find Diamond Rated establishments and inspector insight in AAA's trip planning products: the AAA Mobile app, the online TripTik Travel Planner mapping and routing tool, searchable online AAA Travel Guides and AAA TourBook guides available to members at AAA offices.

As North America's largest motoring and leisure travel organization, AAA provides more than 57 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers. Motorists can map a route, identify gas prices, find discounts, book a hotel and access AAA roadside assistance with the AAA Mobile app for iPhone, iPad and Android. Learn more at [AAA.com/mobile](http://AAA.com/mobile). AAA clubs can be visited on the Internet at [AAA.com](http://AAA.com).

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