

San Francisco's Presidio Heights Welcomes Joie de Vivre's Newly Renovated Laurel Inn

By *Michelle Konsta...* / 03/30/17 at 11:51 am



Photo credit: Aubrie Pick

Downtown San Francisco may be known as the city's hub for luxury accommodations, but Joie de Vivre Hotels is ready to change that, unveiling their newly renovated Presidio Heights destination, **Laurel Inn**. Opening April 1, the charming pied-a-terre's 49 guestrooms are outfitted in midcentury modern style, and the boutique hotel is centrally located adjacent to Sacramento Street's bustling design corridor. Steps from popular spots like Hudson Grace, March, Sue Fisher King, Anthem, and more, Laurel Inn provides a welcome refuge for design-savvy travelers seeking a quieter slice of city life.

The building's 1950s façade inspired designer Oren Bronstein to elevate the hotel's interiors, blending the historic vibe with modern twists. Rich fabrics like velvet and wool are toned down in a subtle color palette of blues and browns, while retro-inspired custom furniture evokes the upscale glamour of the bygone era. The work of Bay Area artists lines the hotel walls, representing contemporary and midcentury pieces sourced from former Joie de Vivre V.P. of Creative Services, Rob Delamater's Lost Art Salon gallery.

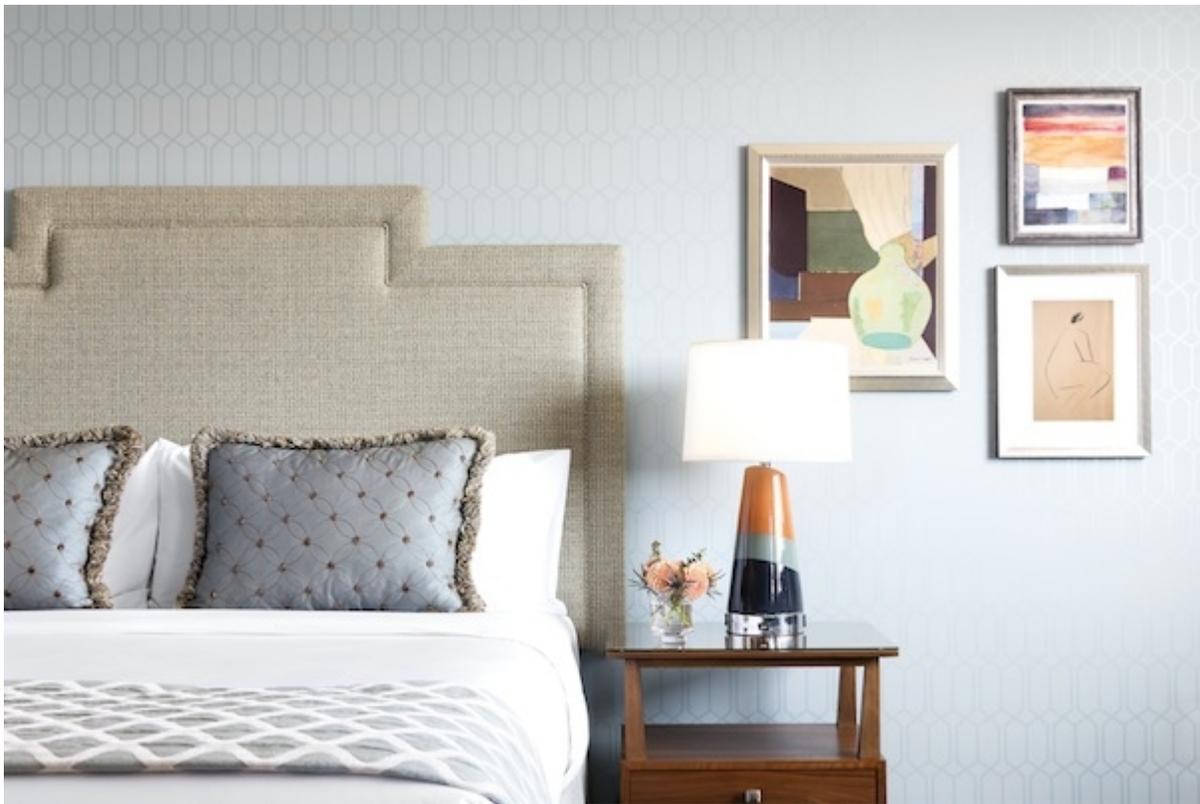


Photo credit: Aubrie Pick

Another bonus of the prime location: space. Laurel Inn's guestrooms are about 20% larger than the average SF accommodations, and many are even equipped with personal kitchenettes. Guests are also encouraged to make themselves at home by taking advantage of the lobby's social atmosphere, complete with modernist games like backgammon and chess, and regular activities like Tequila Tuesdays, Wednesday Trivia, and Thursday PaintNite.



Photo credit: Aubrie Pick

Foodies will feel right at home at Laurel Inn too, thanks to its close proximity to some of the city's finest dining destinations, including the Michelin-starred Spruce, Belinda Leong's b. patisserie, and the brand new organic cafe and coffee shop, As Quoted. And sightseers will relish the easy access to must-see landmarks including Golden Gate Park, the De Young Museum, and more.

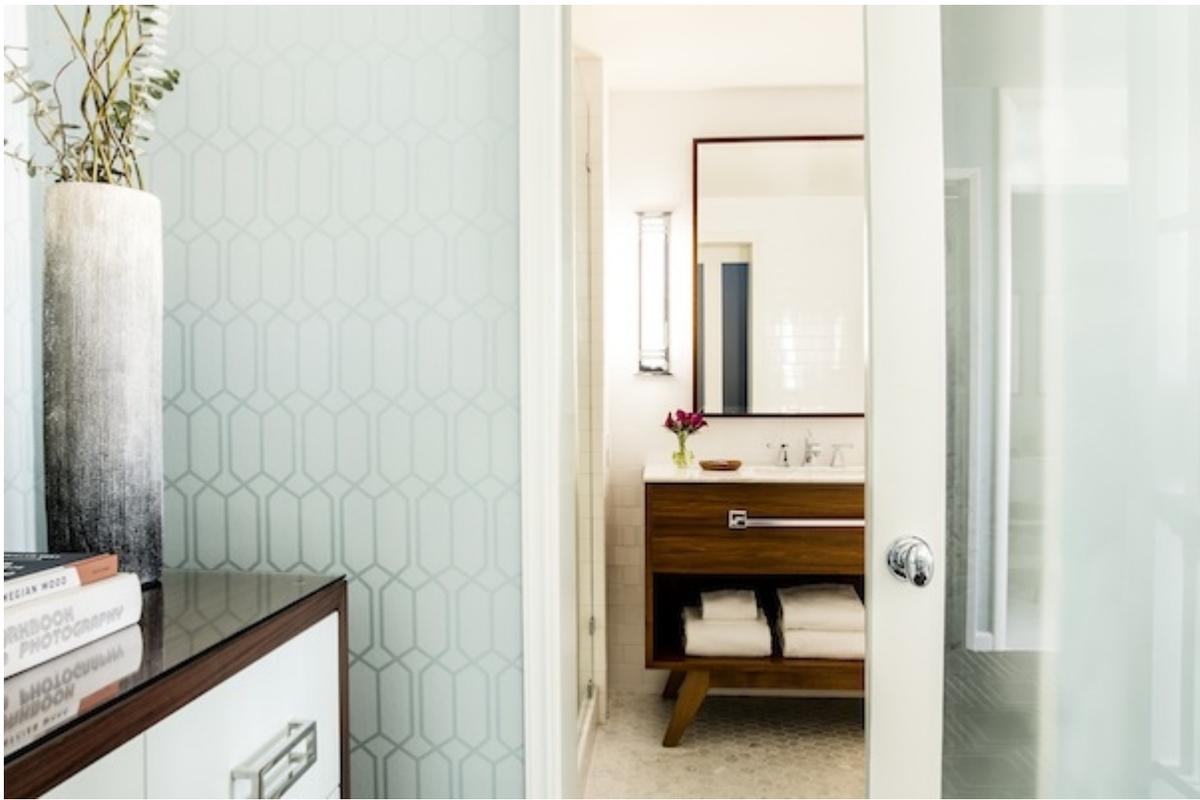


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For more information, visit <http://www.jdvhotels.com/hotels/california/san-francisco-hotels/laurel-inn/> or call 415.567.8467. Laurel Inn is located at 444 Presidio Avenue, San Francisco, CA 94115.