



WHERE TO STAY *RIGHT NOW*

IN THE CITY THAT NEVER STOPS OPENING NEW HOTELS

Follow the buzz to the hippest new hotels in New York City—five luxurious lodgings located in Lower Manhattan and beyond the bridges into Brooklyn.

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You've probably already experienced plenty of Uptown-style opulence. Perhaps your usual go-to hotel in Gotham is one of the icons, like The St. Regis, The Pierre, Four Seasons New York, Ritz-Carlton Central Park or The Carlyle. Now it's time to luxuriate with A-listers in other parts of the city, where the vibe is cooler but the elegance remains the same. These top five recent openings in far-from-Midtown locations offer design-forward architecture, spacious rooms, museum-worthy art, restaurants helmed by celebrity chefs, rooftop cocktail bars and splendid skyline views.



MADE IN CHINATOWN



The first NYC property from San Francisco-based Joie de Vivre hotels, Hotel 50 Bowery rises 21 glass-enclosed stories above vibrant yet gritty Chinatown. Developed by a family with deep roots in the local Asian community, the high-rise's modern design by Wimberly Interiors maintains a deep respect for the neighborhood's rich history and culture, with bold works of art by Beijing-based graffiti artist Dake Wong. Each of the 229 airy guest rooms and suites feature vintage black-and-white photographs from the collection of the nearby Museum of Chinese in the Americas, plus Lefroy Brooks rain showerheads and Jonathan Adler custom-scented

amenities in the bathrooms. A second-floor art gallery is the permanent repository of Heart of Chinatown, an exhibit featuring artifacts unearthed while the hotel was under construction. Ground level, the cool kids gather at Rice & Gold for Executive Chef Dale Talde's global mashup of Chinese food beside a wildly colorful graffiti art installation by local artist Ewok One. Up on the roof, they settle in at The Crown for exotic concoctions (try the Black Dragon, a blend of Elyx vodka, oolong and green teas, and spiced calamansi) and eye-popping vistas to the north and south. jdvhotels.com/hotels/new-york/nyc/hotel-50-bowery-nyc





LOWER EAST SIDE LUXE

"It's not shabby chic, retro, industrial, reclaimed..." says Ian Schrager, mastermind behind the first-ever boutique hotel, describing the concept of **PUBLIC**, his latest hospitality venture. "It's simplicity as the ultimate sophistication." To that end, Pritzker Prize-winning architects Herzog & de Meuron have created a study in spare extravagance. An Instagram-ready lobby with a pair of gorgeous, neon-lit escalators, serves as a community space for lounging, socializing and working remotely. Gone are traditional amenities (doormen, bellman, turn-down service) in favor of minimalist design with maximum modern conveniences—superfast WiFi and

cell service throughout the hotel, self check-in, Apple TVs in all 367 guest rooms, communication with management via a state-of-the-art chat bot. Like cabins on a yacht, the 367 "smart" guest rooms are pared down, yet they're outfitted with everything you could ever need or want. Add to the mix a restaurant and grab-and-go marketplace helmed by Jean-Georges Vongerichten; sexy rooftop bar with a seemingly infinite view of the cityscape; and an avant-garde performance space for movie screenings, art shows, concerts and product launches. Clearly, **PUBLIC** is more than just a place to sleep. publichotels.com





SEAPORT CHIC



The renaissance of Lower Manhattan continues with a \$785 million revitalization of the Seaport District. Coming soon to the previously for-tourists-only neighborhood are tony shops like Milan-based 10 Corso Como, cutting-edge eateries from David Chang and others, a 40,000-square-foot food market by Jean-Georges Vongerichten, river walk, network studios and special event venue for fashion shows and art installations. To accommodate the area's expected influx of discerning

business and leisure travelers, **Mr. C Seaport**, the East Coast sibling to Mr. C Beverly Hills, is slated for an April 2018 opening. Beyond the hotel's historically accurate red brick façade, Danish architect Thomas Juul-Hansen is leading the design of 66 impeccably appointed rooms equipped with 50-inch interactive 4K televisions and fine Italian linens. A traditional Cipriani Italian dining experience is also on the menu. Waiter, another Bellini, please. mrcseaport.com



GOING LOCAL IN WILLIAMSBURG

Like a tree, an eight-story building of brick, glass and Corten steel has grown in Brooklyn—in the hot-and-happening Williamsburg section, that is. Designed by London-based firm Michaelis Boyd Studio, The **Williamsburg Hotel's** big, brassy doors lead to a light-drenched lobby wallpapered with images of quintessentially Brooklyn people (The Notorious B.I.G) and places (iconic hot dog stand Nathan's Famous). It's a perfect perch for lingering over coffee and scones in the morning. Nights are made for cocktailin in the lobby bar, where artist Eric Reiger's enormous installation of multicolored yarn defines the word "awesome." The swanky boutique property likes to

keep things local. Staff uniforms are designed by Brooklyn brothers Ariel and Shimon Ovadia; bathroom amenities are created by Brooklyn-based brand Apotheke. One-hundred-fifty loft-like rooms are industrial chic, with white-washed walls, Art Deco-inspired furniture and floor-to-ceiling windows that open onto balconies overlooking Brooklyn, Manhattan and the East River. Over-the-top perks include a chauffeured tuk-tuk; Harvey, a veggie-centric New American bistro (try the spaghetti squash cacio e pepe with oreganata bread crumbs and a poached egg); a rooftop pool, café and bar; plus another lofty bar hidden inside the hotel's water tower. thewilliamsburghotel.com





DUMBO, NATURALLY



The biggest buzz in Dumbo (the pocket neighborhood Down Under the Manhattan Bridge Overpass) surrounds the opening of **1 Hotel Brooklyn Bridge**. This first ground-up development from the eco-conscious luxury brand 1 Hotels sits pretty on the Brooklyn waterfront in Brooklyn Bridge Park, an 85-acre stretch of greenery just south of the iconic Brooklyn Bridge, with sweeping views of the Manhattan skyline and the Statue of Liberty. Nature is nurtured in design elements, such as the lobby's dramatic 25-foot green wall of creeping vines. Committed to sustainability and environmental preservation, the 10-story hotel is 100-percent wind powered and constructed largely out of reclaimed materials—original heart pine beams from the former Domino Sugar Factory, walnut from the Brooklyn Botanic Garden and

pine furniture fashioned out of slats salvaged from the Coney Island boardwalk. Spacious guest rooms and suites are environmentally friendly, with custom hemp-blend mattresses; marble rain showers with a 5-minute, hour-glass timer; kombucha in the minibars; and an interior landscape of live plants and trees. There's a fresh farm stand in the lobby, complimentary Tesla rides to destinations within three miles of the hotel, valet parking for bicycles and bliss at the Bamford Haybarn Spa. Farm-to-table cuisine is on offer in The Osprey, while toasts are made with seasonal craft cocktails in the clubby Brooklyn Heights Social Club, stylish Lobby Lounge and sky-high The 1 Rooftop Bar. Everywhere you look, floor-to-ceiling windows showcase Lady Liberty and New York Harbor. There's not a bad view in the house. 1hotels.com/brooklyn-bridge

